

Racine Coalition for Financial Fitness
February 12, 2013
Meeting Notes

- Stefanie introduced a subcommittee plan so that we can begin to sustain the coalition as the VISTA project continues and is phased out
- Stefanie hopes to get members plugged into 3 subcommittees: My Money Matters, Money Smart Week, and Community Outreach. We may just focus on Community Outreach, depending on the direction the coalition decides to go.
- The coalition is struggling with attendance and engagement. There were 7 attendees (including 2 VISTAs). We discussed ways to move forward: Should we revisit our three pillars and redesign? Should this group only be focused on one event throughout the year? Should this group be solely for networking? Should we plan quarterly events? Or just 2 events throughout the year? Should we focus our attention on an annual conference for young adults that correspond with May graduation?
- We discussed the option of Stefanie suggestion fitting subcommittees for members to become involved with. Some members may not feel the need to come to every monthly RCFF meeting if they are involved in a subcommittee. This is an option.
- We need to pinpoint a few specific activities for committees to work on. Is anyone willing to sit down with Stefanie and develop a plan for committee roles and responsibilities? There is a reluctance to join a committee if a member is not sure what is expected of them—but she does not have the financial/community knowledge to come up with all of these details on her own
- Bev Baker brought up an event called Pathways to Financial Security. This will happen in June and it is a sort of webinar/face-to-face week-long activity. This is a workshop that would be geared toward professionals who are interested in learning ways to improve their financial education tactics with their clients. We could possibly use a room at Gateway and promote the event to different networks and targeted groups of professionals that could benefit from the education
- Should we change the format of the meetings? Should we invite someone to present on a certain financial topic for professional development?
- What would motivate people to be more involved or at least come to monthly meetings?